



educationCITY™
Greater Springfield • Greater Possibilities



EDUCATION CITY | PROVIDER PROSPECTUS

discover





opportunity growth partnership

We invite you to become part of the first masterplanned and integrated community in the fastest growing region in Queensland, Australia.

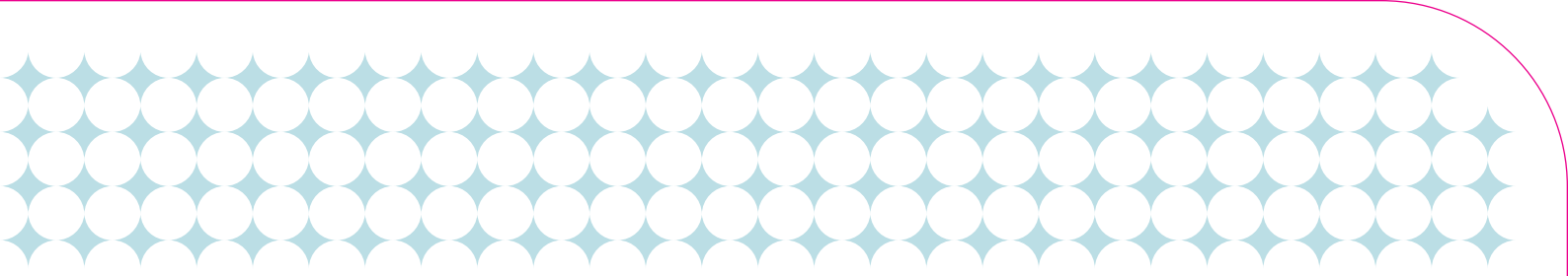
Education City, a major precinct within Greater Springfield, presents an unequalled opportunity for higher education institutions, vocational training organisations, schools, new apprenticeship centres, employment and related industries.

Education City offers:

- life-long learning to students and businesses within South East Queensland, across Australia and internationally
- flexible pathways for students to transition through feeder programs from one provider to the next
- a collaborative approach to learning by facilitating partnerships with providers
- opportunities for providers to establish without investing cash in capital facility

Education City strongly believes that broad-based education and training are the foundation of a thriving and sustainable community.

Now is the time to discover what Education City can offer your business.



This unique facility offers integrated solutions for business partners through its collaborative approach to learning.

Discover Education City

Education City brings together a wide range of education, training and learning providers to deliver a choice of lifelong learning opportunities.

This unique facility offers integrated solutions for business partners through its collaborative approach to learning.

Once complete, Education City will represent an investment of \$1 billion by joint venture partners Springfield Land Corporation and Mirvac.

Education City opened in 2006 and is now well established with thousands of students already on campus.

The marketing of high-profile organisations like the University of Southern Queensland, TAFE and St Peters Lutheran College supports smaller operators.

Located in Greater Springfield, Education City is within walking distance of shopping facilities and is less than 30 minutes drive from Brisbane CBD.

Education City at a Glance

- 8,200m² six-storey university with over 1,500 students enrolled
- 350-seat tiered auditorium with disabled access
- 5,200m² five-storey academic and vocational training building offering 100m² to 1,000m² full-floor leaseholds
- Ground-floor shop-front opportunities
- On-site car parking
- Primary and secondary school dedicated buildings
- Childcare facilities
- Student residential village – 110 beds with another 640 planned
- Wireless internet connectivity
- Potential capacity of 10,000 students on campus
- Gardens, lawns and recreation areas
- Café and licensed lounge
- 24/7 security



Discover Opportunities

With flexible learning pathways for students of all ages and backgrounds, this unique education and research hub delivers future learning now.

Lifelong Learning, Employment and Community Involvement

Lifelong learning is the heart and soul of Education City. We strive to attract tenants that encourage continuous learning, employability skills and community involvement.

Multiple Learning Opportunities

Co-location facilitates collaboration between education and training providers. Multiple providers attract an increased number of students moving through the education continuum.

Professional Support

Education City employs professional senior staff that have extensive school, training and vocational experience. They can advise on opportunities in Queensland, Australia and internationally.

Partnerships

We help tenants grow their businesses by facilitating partnerships, providing economic access to shared high-cost facilities, undertaking joint marketing and providing exposure to a wider audience beyond Greater Springfield.

Captive Audience

In 2008 approximately 115,000 students were enrolled in schools in the local catchment area.*

Regional Growth

Every week around 1,600 people move to Queensland. Greater Springfield is currently Queensland's fastest growing CBD with a projected population of 105,000 and the greater catchment forecast to reach 500,000 within 20 years.

Connectivity

Located in the heart of Greater Springfield, Education City enjoys excellent links to growing retail, health, business and residential facilities.

Projections indicate there will be 30,000 jobs in close proximity to Education City created by the development of:

- \$6 billion Springfield Central business district
- \$1 billion Health City precinct
- \$1.2 billion Orion retail and entertainment development
- Residential development comprising 45,000 houses costing \$12 billion.

* Catchment Area = up to 30 minute drive to Education City.



World Knowledge Centre, Education City.



Discover a Presence

Education City brings providers together in a single location that offers the full spectrum of education from childcare to postgraduate studies.

Providers on campus include:

- Childcare Facility
- Australian City College (ACC)
- Combat Martial Arts
- MEGT
- Specialised Training Services
- St Peters Lutheran College
- Bremer Institute of TAFE
- University of Southern Queensland (USQ)
- Union Institute of Language (UIL)

Non-student bodies:

- Marketing Software Australia
- Department of Employment, Economic Development and Innovation

Is Education City right for you?

Education City is an ideal location for:

- Universities
- Vocational training providers
- Accommodation providers
- Childcare providers
- Primary and secondary schools
- Student service providers
- Career development and employment agencies
- Migration agents
- Professional associations
- Retail, leisure and commercial services
- Community facilities
- Business mentoring
- Small business advice
- Other learning services eg. gym, dance and music schools
- Ancillary support services for education
- Student recruitment agents
- Private tuition services
- Education curriculum and resource developers

Discover More

To learn more about the opportunities at Education City please contact 1800 455 142 or visit www.educationcity.com.au



Location

With road connection via the Centenary Highway, Education City is easily accessed from a number of key locations:

- Brisbane CBD (30 minutes)
- Gold Coast (50 minutes)
- Ipswich (20 minutes)
- Brisbane International Airport (40 minutes)

Work has also commenced on a rail link from Brisbane to Greater Springfield with the first stage to Richlands already well underway.



Education City Office
Level 10, 145 Sinnathamby Boulevard
Springfield Central, QLD 4300 Australia
Phone: +61 7 3819 9917
Fax: +61 7 3819 9900
Freecall: 1800 455 142
Email: info@educationcity.com.au
www.educationcity.com.au



A Joint Venture Project by Springfield Land Corporation and Mirvac

The information contained in this document is based on material and information collated by Education City Operations Pty Ltd and its related entities from available information. Any interested party must make its own investigations and should not rely on the adequacy of this information. Education City Operations Pty Ltd, its related entities and its employees have no liability to any person for any loss, expense or damage which may arise as a result of information in this document or otherwise arising in any way from the development of Education City. All plans are visual aids only and may be subject to change without notice. SLC214250/0609

